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TWO WESTERN COLORADO STARTUPS RECOGNIZED BY COLORADOINNO

Voting Open for ProStar Geocorp, Proximity

GRAND JUNCTION, CO (March 12, 2019) – The Grand Junction Economic Partnership (GJEP) is pleased to announce that two Colorado west slope businesses, ProStar Geocorp and Proximity, have been selected to participate in the inaugural “Tech Madness Bracket” by [ColoradoInno](#), an organization focused on promoting a statewide innovation ecosystem.

According to ColoradoInno’s website, the [Tech Madness Bracket](#) is a March Madness-style competition where 16 of “Colorado’s brightest startups” are pitted head-to-head until only one startup remains. Voting is open to the public, who are asked to choose which companies they would be most likely to invest in – companies with the most votes move on to the next round.

[ProStar Geocorp](#) is no stranger to statewide and national recognition. The company was part of the inaugural class of startups accepted into the Rural JumpStart Tax Credit program, awarded to businesses that offer a new service or technology within the state. The same year (2016), ProStar Geocorp founder Page Tucker won the APEX Entrepreneur Excellence Award. Since then, the company has regularly been recognized as a promising startup for its proprietary geospatial intelligence software and is now poised to become Grand Junction’s first publicly traded company.

[Proximity](#) is a global all-in-one coworking software company with western Colorado roots dedicated to supporting the mobile workforce. Proximity started with the idea of connecting the remote workers of Montrose, Ridgway and Grand Junction with coworking spaces in each city. The founders of Proximity searched high and low for a software/hardware solution to manage their spaces and came up short so they decided

to create their own. It didn't take long for other spaces in the country to start asking to use this solution and Proximity was born. Now this booming tech company, named a 2018 Colorado Company to Watch, has grown to over 30 employees and boasts a network of connected, independent spaces all over the world.

"GJEP has been privileged to work with both of these companies from inception," said Mara Hardy, GJEP business development manager for the tech sector. "They are exemplary of the caliber tech innovators we have in Grand Junction and we are thrilled that they are putting a statewide spotlight on our valley."

Round one of voting closes this Thursday, March 14. Interested parties can vote here: https://www.americaninno.com/colorado/introducing-colorado-innos-inaugural-tech-madness-bracket/?mc_cid=7155854a9a&mc_eid=330a7bb43b

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About the Grand Junction Economic Partnership

The Grand Junction Economic Partnership (GJEP) works to enhance the economic vitality and quality of life in Colorado's Grand Valley by supporting high-impact capital investment and job creation. Operating as a non-profit, GJEP administers incentive programs and offers free services to organizations interested in relocation or expansion in the cities of Grand Junction and Fruita, the town of Palisade and surrounding communities of Mesa County. Visit www.gjep.org for more information.