



## FOR IMMEDIATE RELEASE

**Contact: Cilia Kohn**

Marketing Director, GJEP

Tel: 970.245.4332 ext. 3 (o)

720.272.1777 (m)

Email: [cilia@gjep.org](mailto:cilia@gjep.org)

### **GRAND JUNCTION ECONOMIC PARTNERSHIP ANNOUNCES THIRD ANNUAL WESTERN COLORADO ECONOMIC SUMMIT**

**GRAND JUNCTION, CO** (April 13, 2018) – The 2018 Western Colorado Economic Summit will take place on Wednesday, June 6, from 8:00 a.m. to 2:00 p.m. in the University Center at Colorado Mesa University in Grand Junction.

The third annual event, hosted by the Grand Junction Economic Partnership (GJEP), promises to inspire and engage an anticipated audience upward 400 people. With the tag line “People, Purpose, Prosperity”, this year’s summit will focus on conscious capitalism and the “Fourth Sector” of the economy.

“The Fourth Sector refers to the intersection of nonprofit and for-profit industries,” said Robin Brown, GJEP executive director. “Our community has a strong culture of philanthropy and history of businesses supporting the nonprofit sector. Conscious capitalism is the next evolution, where philanthropic ideals are applied to for-profit business models to enhance economic prosperity and the welfare of a community.”

- more -



WESTERN COLORADO  
ECONOMIC SUMMIT 2018  
PEOPLE | PURPOSE | PROSPERITY

The luncheon keynote address will be given by Jonathan Liebert, CEO and executive director of the Colorado Institute for Social Impact and Better Business Bureau of Western Colorado. Liebert is a noted Leader in Colorado by the Beanstalk Foundation and a 2016 Rising Star Award recipient by the Colorado Springs Business Journal. His past work has been recognized nationally by The New York Times and Times magazine.

In addition to plenary sessions, several breakout sessions are planned for the event that will touch on some of the key priorities defined during the 2030 visioning session at last year's economic summit and concerns voiced by the local business community: K-12 education, direct flights, technology, healthcare, and workforce development. The agenda is currently in production.

An all-access pass for \$75 includes entry to all of the plenary and breakout sessions, as well as a seat at the luncheon. Lunch-only passes are also available for \$50. For more information on the 2018 Western Colorado Economic Summit, including speakers and agenda, please visit [www.westcoeconomicsummit.com](http://www.westcoeconomicsummit.com). Updates will also be shared via social media using hashtag #westcoeconomics.

GJEP would like to thank title sponsors, Coldwell Banker Commercial Prime Properties/Distinctive Properties, and St. Mary's Medical Center/SCL Health for their support, as well as all of the sponsors of this year's event. Companies interested in sponsoring the 2018 Western Colorado Economic Summit may contact GJEP at 970.245.4332 or email [robin@gjep.org](mailto:robin@gjep.org).

- ### -

#### **About the Grand Junction Economic Partnership**

The Grand Junction Economic Partnership (GJEP) works to enhance the economic vitality and quality of life throughout Colorado's Grand Valley by supporting high-impact capital investment and job creation. Operating as a private non-profit, GJEP offers free services to organizations interested in relocation or expansion in the cities of Grand Junction and Fruita, the town of Palisade and surrounding regions – and we are proud to represent Colorado's first Rural Jump-Start tax credit zone, Mesa County, which provides eligible businesses with an 8-year tax holiday. Visit [www.gjep.org](http://www.gjep.org) for more information.

GRAND JUNCTION ECONOMIC PARTNERSHIP -122 N. 6th Street, Grand Junction, CO 81501