

Outdoor Industry/Recreation

Grand Junction is known for amazing outdoor recreation. With world class trail-running, hiking, climbing, rafting, cycling, fishing and skiing it should be no surprise that Grand Junction is also home to many outdoor businesses.

EXISTING LOCAL BUSINESSES:

- DT Swiss USA
- Innovative Textiles
- Leitner-Poma of America
- Loki Outerwear
- Mountain Racing Products
- Mountain Khakis
- Tracks and Trails
- Wiggy's

GJEP is a proud member of outdoor industry associations and regularly attends trade shows.



OutdoorRetailer

interbike®

GRAND JUNCTION economic PARTNERSHIP

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GRAND JUNCTION: Your COLORADO brand at a fraction of the price!

Key Reasons to Locate Outdoor Industry in Grand Junction, Colorado:

- **75% of the land surrounding Grand Junction is publicly owned, providing the best product testing ground available.**
- **Mesa County is home to a national park, a national forest, rivers, lakes, wildlife, a vast network of trails and a ski area.**
- **The exceptional quality of life appeals to the available, quality workforce.**
- **Reasonable cost of doing business.**
- **Manufacturing space available in community owned industrial parks.**
- **Grand Junction, the largest city on Colorado's Western Slope, is an ideal location for business headquarters, logistics and/or distribution facilities.**
- **Close proximity to countless world class outdoor recreation opportunities such as Aspen, Telluride, Vail and Moab (to name a few).**
- **Home to national retailers such as; Cabela's, REI, Sportsman's Warehouse, Summit Canyon Mountaineering and Gene Taylor's.**

