

NEWSRELEASE

Grand Junction Economic Partnership • 122 North 6th Street
Grand Junction, CO 81501 • (970) 245-4332 • Fax: (970) 245-4346

Date: September 29, 2010

Contacts: GJEP: Ann Driggers, President & CEO: 970-245-4332

GJEP Receives Website Award

GRAND JUNCTION, CO – The Grand Junction Economic Partnership (“GJEP”) is proud to announce that the International Economic Development Council (“IEDC”) has selected GJEP to receive an Excellence in Economic Development award. The award recognizes GJEP’s website (www.gjep.org) as the best General Purpose Website for Communities of 25,000-250,000.

Ann Driggers, President & CEO, accepted the award at the IEDC fall conference in Columbus, Ohio on September 28. GJEP’s website provides information about our area including data and demographics, facts and rankings, target industries and much more. The website design was a collaboration between GJEP and Atlas-Advertising, an economic development marketing agency in Denver. GJEP staff made every effort to make the website both attractive and user friendly and are proud of the fact that all photographs are provided by local photographers, featuring local sights and businesses. The photos and content are regularly updated to provide a sense of freshness as well as the most current data available. “Knowing that 80% of prospects come to GJEP through our website, this distinction really lets us know we have positioned our community to stand out in the crowd,” says Ann Driggers.

GJEP was selected from over 500 entries in 25 different categories. “The Grand Junction Economic Partnership is showing that they are at the forefront of the economic development profession and are using innovative and effective practices that can be replicated in other communities,” says William Best, IEDC Chair.

GJEP is a private non-profit economic development organization whose mission is to create quality jobs in Mesa County through business attraction and expansion.

###



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

734 15th Street NW / Suite 900
Phone: (202) 223-7800
Fax: (202) 223-4745
www.iedconline.org

Media Release

For Immediate Release
September 28, 2010

Contact: Erin Way, Media Relations
(202) 942-9474, eway@iedconline.org

GRAND JUNCTION ECONOMIC PARTNERSHIP RECEIVES EXCELLENCE IN ECONOMIC DEVELOPMENT AWARD FROM THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

The Grand Junction Economic Partnership received an Excellence in Economic Development Award for their *Economic Development Website* in the category of General Purpose Website for communities with populations of 25,000 – 200,000 from the International Economic Development Council (IEDC).

The honor was presented at an awards ceremony on Tuesday, September 28 during the IEDC Annual Conference, September 26-29 in Columbus, Ohio.

“We recognize the Grand Junction Economic Partnership for providing successful strategies to promote new paradigms in economic development in this period of global recovery,” said William Best, IEDC chair. “Our awards honor organizations and individuals for their efforts in creating positive change in communities. The Grand Junction Economic Partnership is showing that they are at the forefront of the economic development profession and are using innovative and effective practices that can be replicated in other communities.”

The Grand Junction Economic Partnership is a private, non-profit, incorporated organization and the official economic development agency of the Grand Junction area. This partnership represents the cities of Grand Junction and Fruita, the Town of Palisade and Mesa County. The mission of the organization is to enhance the economic vitality of the community creating a strong, diverse economy and an improved quality of life. The General Purpose website is the primary tool for business attraction as well as a vehicle to provide detailed data and demographic information to all visitors.

The Excellence in Economic Awards Program annually recognizes the world’s best economic development programs and partnerships, marketing materials, and the year’s most influential leaders. The program honors organizations and individuals in 28 categories for their efforts in creating positive change in urban, suburban, and rural communities.

The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking.

###